





















ROHO – Romanian Hospital Convention

innovation # hospitalconvention # europeanhospitals #borocommunication









2019 Edition Highlights

- 2 days of innovation and technology
- + 450 hospital managers, medical directors, head of clinical departments, hospital representatives
- 147 hospitals attended
- 82 partners, supporters and exhibitors
- 71 speakers from 11 countries
- 40 counties represented at the Convention
- 20 county hospitals attended
- 6 moderators
- 5 plenary sessions
- Medical exhibition









2 Xgroup Meetings for Health

- new concept released at ROHO 2019

Xgroup Meeting "Oncology"

— in partnership with Bristol-Myers Squibb

Xgroup Meeting "Health Policies" – in partnership with Philips









2020 Edition Highlights

10 Xgroup Meetings

for Health in partnership with representative companies

Romanian Healthcare Awards

for hospitals with sponsored categories

Early Registration 2020: Oct. 1st - Nov. 30, 2019

Info: health@borocommunication.ro

(pictures: GALA "Medici si Inimi", CEC Palace, Bucharest, 2018, a concept created by BORO PR & COMMUNICATION / Master Partner San Donato Group)